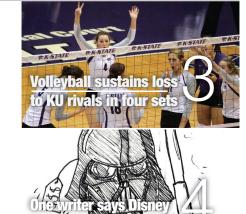
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VOL.118 NO.58





Daily crime beat Read the Blotter today and continue online at kstatecollegian.com

The free players Check out the sports desk's picks for top baseball free agents

Having faith in Walt One edge writer says Disney won't ruin the series that we love

Aggieville Pizza Hut owner named Businessman of the Year

Shelby Danielsen staff writer

Bernard Butler, owner of Aggieville's Pizza Hut (the oldest Pizza Hut still in its original location) as well as more than 60 Pizza Hut restaurants in Kansas and North Carolina, was recently named Business Leader of the Year and inducted into the K-State College of Business Administration's Distinguished Business Leader Hall of Fame.

"It's a huge honor, because the Kansas State business school is a very, very well respected institution nationally, and certainly it is in the state of Kansas," Butler said.

Butler's status as a well-

liked and successful businessman and his ties to the Manhattan community led to his hall of fame selection.

"Bernie Butler is a ter-rific business man," said Ali Malekzadeh, professor and dean of the College of Business Administration. "His contributions to K-State, the College of Business Administration and the Manhattan community are many, and we are honored to have him be a part of the Business Advisory Council. His award and induction into the business hall of fame are well de-

Olivia Blanco, director of communications for the College of Business Administration, explained that in order

to be selected, candidates must be a member of the Business Advisory Council. Blanco said Butler plays an active role on the council.

"When we choose a business leader of the year, they are inducted immediately into the business hall of fame," Blanco said. "He has been very active as a business leader in Manhattan, and he has been very active in the community also; he definitely has given a lot to K-State and to the College of Business Administration.

Butler's advice to students pursuing careers in business is first and foremost to "listen and learn" in order to obtain

PIZZA | pg. 5



Evert Nelson | Collegian

An employee turns on the light in the entrance of the Pizza Hut in Aggieville, the oldest remaining Pizza Hut still in its original location, on Wednesday night.

Campus businesses offer convenience



Evert Nelson | Collegian

Jessica Burns (center left), freshman in food science and pre-med, and Tera Walton (center right), senior in psychology, assist students buying food and other items in Cats' Den in the K-State Student Union on Wednesday night. Cats' Den is open until 10 p.m. and provides a convenient option to people like Collegian employees and architecture students who often need a late-night snack or caffeine boost.

Shelby Danielsen

The K-State campus is home to numerous businesses whose goal is to provide variety, affordability and efficiency to students, faculty and staff.

Between hectic class schedules and long work hours, students are left with very little time in the day. Businesses likes Cats' Den in the K-State Student Union, the Vet Med Cafe in Trotter Hall and Call Hall on the northeast side of campus offer convenient solutions.

Bill Wisdom, assistant director of the Union, said sales have significantly increased this year, especially in Cats' Den, which recently expanded both its coffee selection and its gluten-free options. Glutenfree options in Cats' Den include a variety of Clif Bars and soon-tobe-added healthy options from the Kind brand.

Although Cats' Den sees the

most student activity, according to Wisdom, he said all of the campus businesses seem to be doing better

"I think the people you hire certainly help you, especially in a highly customer-service business like that," Wisdom said.

Customer service is a major

a good job. That and coffee is just in right now."

Wisdom said the one complaint the stores receive is about the lack of Coca-Cola products. Since K-State is a "Pepsi campus," Coke products and certain energy drinks

aren't available. Wisdom said one issue that has

"I try to take advantage of everything that they've provided for us because it is a good variety."

senior in architecture

factor in business success, as evidenced by smaller cafes throughout campus. Cafe Q, located in the Engineering Complex, is a much smaller operation that has still seen

growing success. "It could be the skilled students that I have," Wisdom said. "My young baristas over there are doing been discussed is the possibility of adding access to food and drink within Seaton Hall, but so far that option has been deterred by the close proximity of Cats' Den.

Marissa Miller and Dana Williamson, seniors in architecture and frequent Cats' Den customers, both say that even though they enjoy trips to the Union as opportunities to get out of Seaton for a while, they would love to have a coffee shop within the architecture building.

"Honestly, like at 9:55 right before Cats' Den closes, there's just a herd of architecture people coming to make sure to get snacks and sustenance before the night goes on," Miller said. "They are renovating the building in the next five years, so there has definitely been talk of putting a coffee shop in our new facilities.

Williamson likewise appreciates the variety of venues on campus but would prefer some less expensive options.

"I try to take advantage of everything that they've provided for us because it is a good variety," Williamson said. "And the only reason I sometimes go off campus to find food is because I need to get away for a little bit. So we do have a good

CAMPUS | pg. 5

Riley County election results in, will be verified next week

Mike Stanton assistant news editor

The unofficial results of the Riley County election have been released. The results will be made official after the Riley County Canvass on Thurs-

day, Nov. 15. In the race for county commissioner, Republican Robert Boyd beat Democrat Scott Seel by a wide margin in District 2, while Republican Ron Wells handily defeated Democrat Rod Harms in District 3. Boyd will replace Republican Al Johnson in District 2 and Wells will replace Democrat Karen McCullough in District 3 when their terms expire in January.

Riley County's attorney, clerk, register of deeds and treasurer were all re-elected Tuesday night. Republicans Barry Wilkerson, Rich Vargo, Debra Regester and Eileen King all ran unopposed to retain their respective posi-

Riley County voters approved of an amendment to the state constitution that would allow watercraft to be taxed separately from other property. The amendment passed in the state and will take effect once the new year

Another ballot issue Riley County voters faced was whether or not to extend a .5 percent countywide sales tax. The tax, set to expire at the end of the year, was used to fund city infrastructure projects and economic development. Voters passed the resolution by a wide margin, extending the tax through 2022.

Riley County voters also re-elected Manhattan's state representatives, Democrat Sydney Carlin in the 66th District and Republican Tom Phillips in the 67th District. In a close Kansas Senate race, Riley County voters elected Democrat Tom Hawk over Republican Bob Reader by a little more than

The Kansas House of Representatives remained in the hands of the Republican party, which hold 92 seats to the Democrats' 33. Likewise, the Kansas Senate is ruled by Republicans, with 32 seats to the Democrats'

Republican Tim Huelskamp, who ran unopposed, was approved by voters as Riley County's U.S. Represen-

Riley County's voter turnout was reported at just over 59 percent, with more than 20,000 ballots cast in the county on Election Day.

In Riley County, President Barack Obama, who was re-elected Tuesday after winning tight races in key swing states like Ohio and Pennsylvania, received about 42 percent of the popular vote in Riley County. Mitt Romney, the Republican candidate, logged over 54 percent of the county's votes. As expected, Romney won Kansas and the state's six electoral college votes by a wide margin, but lost in contested states to the incumbent president.

Unofficial results are posted on the Riley County website at rileycountyks. gov/index.aspx?NID=1199.

Scholarships remain for returning students

Jeana Lawrence

Along with tests, finals and papers, students planning to return to K-State may have another worry as the semester draws to a close: scholarship applications. Some students are already searching for scholarship opportunities or even filling out applications. However, how likely is it for a returning student to receive scholarships?

'It's a common misconception that incoming freshmen get all the scholarships," said Larry Moeder, director of student financial assistance and admissions and vice president for student life. "Returning students don't realize that there are more scholarships out there for them because they have a college grade point average and clubs and associations."

According to Moeder, K-State awards a little over \$18 million in scholarships, most of which are academic scholarships. While some scholarships are merit-based,

"Someone out there wants to pay for you to go to college."

Larry Moeder

director of student financial assistance and student admissions, vice president for student life

meaning they are based on grade point average, Moeder also said many scholarships are based on clubs and activities a student has participated in as well as past leadership roles.

"K-State scholarships have different criteria," Moeder said. "But when we looked at student leaders and their applications and scholarships, we saw they were also high school leaders.

However, the general K-State scholarship application is not the only way to get scholarships. Students can also apply for scholarships in their own departments.

According to Anand Desai, associate dean for academic assistance within the College of Business Administration, after a student fills out the general K-State application, the application is sorted based on majors. From there, Desai looks at students' overall grade point average and awards scholarships based on merit. Within each major in the College of Business, there are even more scholarships to apply for.

"If you don't apply, you don't get the scholarship," Desai said. "We have 2,600 students but I only get 1,900 applications. I don't know why some students don't apply."

One reason for students not applying, according to Moeder, is that incoming freshmen had guidance counselors to help them with the application process and deadlines, whereas in college, students are left on their own and have to be more proactive about finding new scholarship opportunities.

Moeder said he knew a student who spent every night doing an hour of scholarship searching and applying. In high school, she had signed up for various scholarship websites, such as CollegeNET. com and Fastweb.com, that located scholarships for her. In college, she continued to use those resources, as well as scholarship opportunities here on campus, to receive \$20,000 a year in scholarship money.

'I don't think it's very hard to get scholarships," said Natalie DiDio, freshman in psychology. "There's a lot of ways for people to get money through academics or anything."

However, for a returning student, it may be hard to find time to apply for scholarships.

"I think the hard part about

scholarship applications is not knowing what's out there and the time and effort you put into them," said Lauren Delosky, junior in architectural engineering. "I think students should get rewarded for what they're doing here, like joining clubs or doing well in a class. I know there are some students who get rewarded for that, but not all of

A variety of scholarship opportunities are still available for students, including scholarships for students living in a certain area or even for left-handed students.

As Moeder put it, "Someone out there wants to pay for you to go to 2 Villain's

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For the Win | By Parker Wilhelm







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Letters may be rejected if they contain abusive content, lack timeliness, contain vulgarity, profanity or falsehood, promote personal and commercial announcements, repeat comments of letters

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CORRECTIONS

If you see something that should be corrected or clarified, call managing editor Darrington Clark at 785-532-6556 or email news@ kstatecollegian.com.

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THE BLOTTER ARREST REPORTS

Tuesday, Nov. 6

Derek Edward Blea, of the 1000 block of Colorado Street, was booked for failure to appear. Bond was set at \$4,000.

David Ray Lewis, of the 500 block of

Moro Street, was booked for probation violation. Bond was set at \$1,500.

Carlos Juan Silva, of the 20 block of Waterway Place, was booked for sexual battery. Bond was set at \$1,000.

Benson Joe Neal Jackson, of Manhattan, was booked for probation violation. Bond was set at \$1,000.

Adam Simmons, of Maple Hill, Kan.,

was booked for unlawful possession of depressants and possession of drug paraphernalia. Bond was set at \$20,000.

Mary Ann Coker, of the 6000 block of Tuttle Terrace, was booked for driving with a canceled, suspended or revoked license. Bond was set at \$750.



The rest of the arrests For more of the Blotter, see www.kstatecollegian.com.



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Proceeds benefit Ogden Friendship House UMC



VOLLEYBALL

Wildcats lose to Jayhawks in 'rough' four-set match

Kaitlyn Spani

The K-State volleyball team faced KU Wednesday night to a crowd of 2,012. The Wildcats lost in four sets at scores of 25-13, 26-28, 24-26 and 25-27. The Cats now move to 20-5, 7-5 overall while KU moves to 21-5, 9-3

coach Suzie Fritz summed up her team's perfor-

"I think good to great is in the details," Fritz said. "And so when you get in those red-zone games — what we call red-zone games — we rehearse them as much as we can in practice just in regards to being 23-all, 24-all in those situations and who can have the courage to take some risk in those situations and continue to play low-air, and they were better at that than we were.

Junior middle blocker Kaitlynn Pelger and junior outside hitter Courtney Traxson each had 13 kills while senior middle blocker Alex Muff had 10 kills. On the opposite side of the net, KU sophomore outside hitter Sara McClinton had 16 kills

while junior outside hitter Cath-

erine Carmichael put up 14.
The Wildcats' hitting percentage declined over four sets, going from .444 percent to .190 percent, while KU's hitting percentage increased over the four-set match, going from .138 percent to the highest of .318 percent.

"KU is a great volleyball team, no doubt about that. I think that we worked extremely hard," Traxson said. "I'm very proud of our team for how hard we worked, and we were in it the whole time; but just a few points here and there kind of slipped against us - so kind of rough, but it's all right, we'll learn from it."

Muff said that the team can't dwell on this match and has to

"I think that's a pretty tough one for us. Coach Fritz told us after the game this isn't a one match to define our season, but I think we're having a really good year overall," Muff said. "It's a tough loss, but I think that we can take things away from this and learn from it.

The Wildcats will host TCU (14-10, 3-8) on Saturday at 3 p.m. in Ahearn Field House.



Jacob Dean Wilson | Collegian

The K-State volleyball team celebrates after winning a point in the closely contested second set of their Wednesday match against the visiting KU Jayhawks in Ahearn Field House. The Wildcats eventually lost the set 26-28 and the match 3-1.

Two-minute drill

Tommy Theis photo editor

Former St. Louis Cardinals slugger Mark McGwire was hired as the new hitting coach for the Los Angeles Dodgers, general manager Ned Colletti told ESPN in an article published Wednesday. McGwire, a 12-time All-Star, broke the single season home run record in 1998 and has been the Cardinals' hitting coach for the past two seasons. McGwire, a controversial figure in baseball since he admitted to using performance-enhancing drugs over the course of his career, will look to improve the Dodgers' 13th-place run production.

In the game Thursday between the Indianapolis Colts and the Jacksonville Jaguars, several Colts players showed their support for head coach Chuck Pagano, ESPN reported Tuesday. Quarterback Andrew Luck joined nearly 35 teammates who have shaved their head in honor of their coach, who is undergoing chemotherapy for leukemia. Reggie Wayne has also shown support by wearing orange gloves. Pagano is currently starting his second round of chemo, and the team hopes that he will be able to be back on the sidelines for the team's final game of the season against the Houston

The Indianapolis Pacers received bad news when they learned that star forward Danny Granger will be out for the next three months, according to the Associated Press on Wednesday. Granger received an injection in his left knee to treat patellar tendinosis from an injury he received last May during the Pacers' playoff run. The Pacers have missed Granger early, struggling to score in their 2-2 start.

Olympic sports

Just one month after trying the sport for the first time, Lori Jones will compete for the U.S. Women's National Bobsled Team, according to an AP story published Nov. 4. Jones, an Olympic hurdler for the United States in the Beijing and London games, will compete on the Bobsled World Cup circuit this winter and will have a shot for a spot on the 2014 Sochi Olympic team.



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Sound off: Top baseball free agents

With the World Series over, it's time to take a look at who the top free agents are. Here is a look at the Collegian sports staff's picks for best free agents and which teams need them most.



In the last five season, Josh Hamilton has proven to be one of the best hitters in baseball. He is, without a doubt, the most valuable free agent in this offseason.

Yes, I agree that you can never have enough pitching, especially with a free agent like Zack Greinke on the market, but you can't win games if you can't score runs. Hamilton is an elite slugger that is going to provide any team with hits and plenty of runs.

Last season, Hamilton finished second in both categories by knocking in 43 home runs and 128 RBI. The 2010 AL MVP was the came extremely close to spoiling Detroit Tigers first baseman Miguel Cabrera's triple-crown title. Cabrera finished with only one more home run and 11 more RBI's than Hamilton.

Teams that I believe should be giving Hamilton a serious look are the Baltimore Orioles and the

Boston Red Sox. The Orioles are coming off of their best season in a long-time. Adding a superstar hitter to the middle of their line-up could revamp that team to have another good campaign in 2013, in what is already one of the toughest divisions in baseball.

The Boston Red Sox, well, just need something. After the dis-graceful season they had last year, they need something to spark them. Everyone knows that Boston has money to throw at Hamilton. I believe they should.

John Zetmeir is a sophomore in journalism and mass communications Please send comments to sports@ kstatecollegian.cm.



The depth in starting pitching through this year's free agent class is as good as I've seen before. Although the names are not among some of the game's greatest, the depth of good pitching runs far down the list.

Starting pitcher Zack Grienke not only leads this list but also is the best candidate off of the overall free agent list. The right-hander is coming off of a season in which he put up a 15-5 record with the Milwaukee Brewers and the Los Angeles Angels of Anaheim. His ability to quickly adjust between leagues was impressive and it will not keep either league away from pursuing the 29-year old.

Grienke began his career with the Kansas City Royals and was traded in December 2010 to the Brewers. There has been speculation of the Royals pursuing Grienke again but with the money that he'll likely demand, it'll be pretty difficult for Kansas City to stay in contention with money alone. Grienke will likely command a 6-year deal in excess of \$140 mil-

After the Angeles traded Ervin Santana to the Royals and now have Dan Haren facing free agency, re-signing Grienke becomes a priority. The Angeles will remain the top option but expect to see the Rangers, Yankees, Brewers and Dodgers in communication with Grienke's representatives.

Adam Suderman is a junior in journalism and mass communications.



tributor for the Rangers the past five seasons, and I'm positive he'll make a big difference with whatever team chooses to sign him this off-season. He is a proven winner, and if a strong team can get him for the right price there is a definite opportunity for that team to win a

Top national recruit ready to return to play after injury

sports editor

K-State recruiting prospect Toby Johnson tore his ACL/MCL in Hutchinson Community College's 52-28 victory last Sunday over Coffeyville. Despite the injury, Johnson is positive, saying he feels good and is ready to get back to work.

"I am doing real good. I am walking, and I feel well," Johnson said. "I am looking for-ward to getting my rehab underway and getting back on the field."

Last Saturday, Johnson was at the K-State-Oklahoma State game at Bill Snyder Family Stadium and came away impressed with what he saw.

"I liked it a lot. I was very impressed with the crowd," Johnson said. "I was not expecting it to be such a great crowd, but they have a great passion for the team, and of course their team is doing so well right now."

The defensive tackle is currently the No. 1-ranked junior college prospect in the country, and Rivals.com's football analyst Rob Cassidy said his reputation is deserved.

"When you see Toby Johnson play, it's the combination of size and agility that pops out," Cassidy said. "He looks too big and strong to be as agile as he is. He makes some plays that leave you wondering,

While it is unknown exactly when Johnson will be able to start his rehab, he said he is determined to get back to his old self.



Among major free agents this season are the likes of Kevin Youkilis, Zack Greinke, Nick Swisher and Ichiro Suzuki. However, at the top of that list for me, is Josh Hamilton. In 2010, Hamilton had a breakout season, three seasons after his MLB debut. This season he won

the American League MVP award in addition to winning the MVP award for the American League Championship Series. The past three seasons he's batted a consistent .314 batting average with an average of 33 home runs per season. This past season he hit 43 homers and brought in 128 RBIs.

Hamilton has been a key conpennant next October.

Joseph Wenberg is a sophomore in journalism and mass communications.

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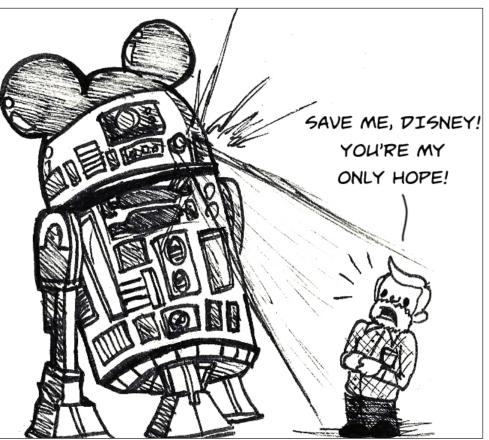
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A new 'Star Wars,' a new hope: change in ownership could revive franchise





"I felt a great disturbance in the Force, as if millions of voices suddenly cried out in terror....'

This was the general consensus of many fanboys and fangirls across the Internet last Tuesday when the acquisition of Lucasfilm for \$4.05 billion by Disney was announced. This was quickly followed by the announcement of an upcoming "Star Wars Episode VII" in 2015, followed by Episodes VIII and IX at two- to three-year intervals.

When I first heard the news, I felt like a dormant part of my childhood was rudely awoken. Although some of you may be worried, I ask you to look at the positive aspects of this new creative endeavor.

The "Star Wars" franchise has been at its best when out of the hands of George Lucas. It's just a fact. Sure, the original "Star Wars is a great science-fiction film, but that's only due to its simplistic and archetypal story. When the second installment, "The Empire Strikes Back," hit production, Lucas stepped away from writing the screenplay and the director's chair to let Irvin Kershner take over and deliver the strongest film in the franchise.

Later, Lucas got a revisionist itch that he scratched by adding a visual conundrum of computer-generated creatures to the original films that clearly didn't mesh, while also editing all manner of things. (Han no longer shot first?) After the "enhanced" re-releases, Lucas refused to let the original theatrical releases come to the home video market.

The world got the prequel trilogy when Lucas decided to take back over writing and directing. Gone were the on-location shoots that added realism to these fantastic worlds, replaced by green screen. Gone was the hero that the audience could

latch onto and root for, replaced by distant, moody characters that were more mannequin than Anakin. These films lacked an all-ages appeal and instead felt more like shallow kids' fare.

Now look at this purchase by Disney and tell me that getting new creators behind the franchise is a bad thing. Budding new directors can take this franchise to previously unforeseen and exciting places instead of having to latch onto the idea of what came before the original "Star Wars."

Even now, the "Star Wars: The Clone Wars" cartoon has been getting progressively darker and more mature under the guidance of David Filoni, exploring ideas the prequels only hinted

If you need more reason to hope, look at Marvel. Three years ago, Disney bought the company to the tune of \$4 billion. Sound familiar? Since this happened, nothing has really changed, and Disney has remained hands-off. Marvel shows now air on Disney XD, and comics are still being produced under the same creators and editors. Marvel Studios went on to put out "The Avengers," a superhero team-up film the likes of which had never been seen, and had great success. Could this really be the worst thing that's happened?

Although my thoughts on the merger are mostly positive, there remain some uncertainties as to what it could mean for certain creative outlets.

With Warner Bros. owning DC Comics and Cartoon Network, it's highly unlikely that Filoni's "Clone Wars" will remain on air after this season. Will the sixth season be produced and aired on Disney XD? Will Filoni and company stay on at Lucas-Film to produce another quality series (that I hope takes place

between the trilogies)? What about Dark Horse Comics? This company has been putting out Star Wars comics since 1986 that are considered canon by readers. Will Marvel now take over the comics game for Star Wars like it had before Dark Horse? Brian Wood has a Star Wars series

set to debut in January for Dark

Horse in which readers would

only have to know the original

film. It would carve out its own

become an X-Wing pilot. What

continuity and Leia would

happens to that? Yes, as a fan, I am mostly positive about the whole shebang. However, I still have my fears.

When Disney bought Marvel, I freaked out. I was full of piss and vinegar, ready to quit reading "Spider-Man" as he would surely be wearing mouse ears from that point on. Then I sat back and saw that things hadn't gone to hell.

Now Disney has also acquired Lucasfilm Ltd., and fans can't help but think of some dystopian mouse-eared machine churning out every form of entertainment as a wrinkled, black-robed figure with white gloves cackles, "Unlimited power!"

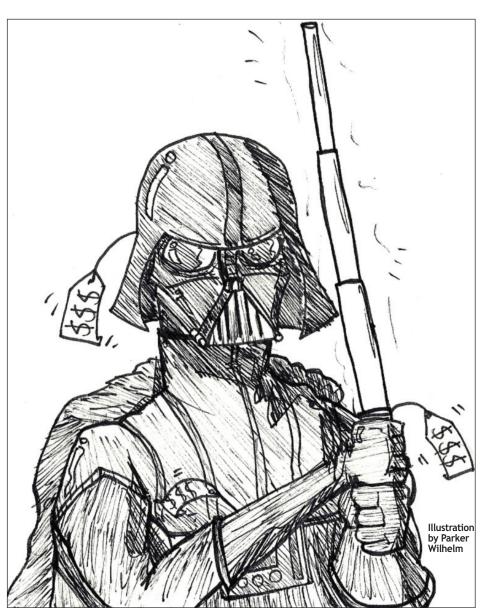
Another problem could present itself in the fact that the post-Episode VI timeline has been untouched by Hollywood for so long. Many post-"Return of the Jedi" novels have been written and are considered canonical by fans. When the announcement of Episode VII came, many quickly suggested that "The Thrawn Trilogy" by Timothy Zahn be adapted since it is considered to be the literary follow-up trilogy to Lucas' original.

This hope was soon squelched when a source at Lucasfilm later said that the new trilogy would be "completely original." Will it be original while still trying to squeeze into the continuity of the "Expanded Universe" set up by many previous authors?

Although these uncertainties and possible problems were suddenly drudged up by the shocking announcement, I can't help but find a new hope for the "Star Wars" franchise. If the idea of an infusion of new creative talent, and the partitioning of George Lucas to creative consultant offends you, then I find your lack of faith disturbing.

Tyler Brown is a senior in English. Please send comments to edge@ kstatecollegian.com.

Disney's profit-driven takeover of Lucasfilm leaves series in question





"I've got a bad feeling about

Let's take a moment to think about this. Does anyone out there really believe that Disney bought Lucasfilm for \$4.05 billion solely because executives were interested in creating a good story? A budget for a typical blockbuster is well south of \$300 million, after advertising, Disney — like any good company — wants to turn a profit on their recent purchase. Fine. But if the primary reason why you're making a film is to sell product (even if your product is succeeding films), then you've already failed. I thought we learned this with "Tron: Legacy."

On the other hand, it should be noted the most important and concrete revenue generation from the Star Wars franchise has always been merchandising. This has been true since its inception nearly three decades ago. By that standard, "Star Wars" has been exceedingly successful — as a cultural icon to be sure, but more as a cash cow perpetually milking fanboys and kids for their money as they line up for the latest action figure or comic. The now infamous campaign that sold empty boxes to kids at Christmas with vouchers promising toys in the fall was just the first in a long chain of eyebrow-raising memorabilia

Truth be told, the wares they're hawking just aren't that amazing. There have been merely a handful of passable Jedi novels. The comics are

deluged in an incomprehensible amount of characters, requiring quick access to an Encyclopedia Galactica, multiple reference books and cosmic-sized flow charts just to keep pace.

And here's the real tragedy of it all. If the original trilogy proved anything, it's that you can tell a story with adult themes and kids will still eat it up. Children do not need to be talked down to. In fact, as they grow older they'll appreciate the films subtext and themes to a greater degree. There's a reason why "Empire Strikes Back" is still considered one of the best films of all time. Conversely, if it happens to be aimed toward only the youngest demographic, as they grow older, the flaws of these movies inevitably become all the more apparent.

Call me cynical if you will, but I'm tired of seeing second-rate productions pushed into the mainstream merely because they have a brand that was popular three decades ago. Is it so difficult for Hollywood to create original content? Do we need to have sub-par adaptations the likes of "Transformers," "G.I. Joe" and "Indiana Jones?"

I'll grant you that the good people over at Pixar have an uncanny knack for pulling at the heartstrings of moviegoers. Many of the most memorable films from the past decade have occurred under the auspices of those animators and artists. Yet, when it comes to live action, Disney's role as facilitator-inchief has been dismal. From the under-baked treatment of the aforementioned "Tron: Legacy," to the inane and grossly mis-marketed "John Carter," and the second & third installments of the "Pirates" quadrilogy; all failed to capture the imagination of

John Q. Public. For anyone keeping score, Disney is running a long game as a family-friendly institution. For fans who are now rejoicing at the thought of a "Star Wars" without the "guiding" hand of George Lucas steering the franchise into juvenile mediocrity, I would humbly remind you that the past three movies have solidified a formula that Disney can easily follow and still reap obscene profits. Additionally, Lucas is being kept on in an advisory role, the extent of which we do not

While his place as an innovator of special effects technology has remained largely unchallenged (with the possible exception of Jan Cameron), the editing, blocking, dialog and scriptwriting elements have all fallen short for George in recent years. Essentially, all the parts that have traditionally made films worth watching are areas of failure for Lucas. Should Disney continue his tenure, there stands no reason why new episodes wouldn't be as dismal as the prequel trilogy.

That's not to say that "Star Wars" doesn't have its good elements. The visuals are amazing, the John Williams score is always brilliant and the original trilogy holds a special place in many hearts, including my own.

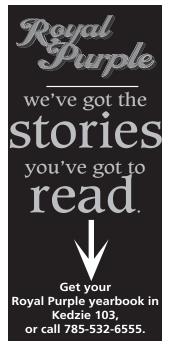
If the studio can work its way out of the deathgrip that investors hold — protecting their investment — we may see something more akin to "Star Wars: 1313," an adult rendition of the "Star Wars" universe in video game form due for release next year. Such a fresh start would be welcome relief. But after three disappointments, I just can't get my hopes up anymore.

Josh Knapik is a sophomore in journalism and mass communications. Please send comments to edge@kstatecollegian.com.

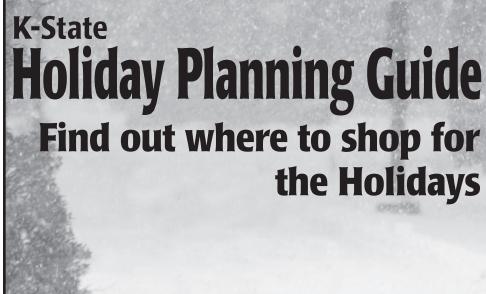




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The East Manhattan Guide available Monday, **November 26th**

PIZZA | Butler: Passion is 'imperative'

Continued from page 1

the leadership qualities necessary to run a business. Moreover, he believes that leadership qualities must be constantly improved upon and developed to fit the culture and demographics of the

Butler said his business education stemmed from experiences of trial and error, association with other leaders and not being afraid of books. Most importantly, he advises that "consistency" is a must.

"People needed to know that you weren't going to come out and make decisions one way one day and make decisions another way a different day," Butler said. "You had to be consistent in trying to get across what you were trying to do. The ultimate message that I used was to sell, not tell. There's a

number of ways of managing and there are a number of methods of managing. Mine happens to be to sell. I think if people understood what you were trying to do, why you were wanting to do it and where you were wanting to go with it, they were more likely to take your leadership and do what you were asking them to do."

Butler maintains that a business degree is not imperative, but it is helpful. When Butler first attended K-State, his dream was "to become the next producer/director of television." He balanced school with managing the Aggieville Pizza Hut, which eventually led him to continue in the business world rather than pursue a career in television or

"Ultimately, the business took more of my time and consumed me," Butler said, "and so pepperoni and pizza won and television lost, and I ultimately made a choice to stay in the pizza business in Pizza Hut and develop them.

Butler said achieving a franchise is not the difficult part; running a business is what is so laborintensive. However, Butler went on to quote Warren Buffet, saying as long as you either love what you do or do what you love, you will find success.

"If either one of those is missing in business ownership you're going to be a failure," Butler said.
"That is imperative, and the passion for that in a career is absolutely necessary. Following that, then, is communications, and your communications has to be very strong or you're doomed to failure as well.

CAMPUS | Location key to sales

Continued from page 1

variety; the only thing is that a lot of it is too expensive to frequent every day.

Miller and Williamson get ice water or hot water from Cats' Den every day "because it's free" or the occasional Gatorade when it's on special, and they purchase food at the food court about twice a week. However, Miller says she wishes there were fewer fast food options.

'Naked Pear does a good job offering some healthier-feeling foods," Miller said. "But other than that, like Dana said, it can get really expensive to eat like that often. It would be nice to have less greasy options."

Renee Westgate, dairy

sales manager at Call Hall, says that business at the ice cream parlor is consistent year-round despite the temperature change. She said sales rarely ever drop; they either stay the same or increase.

Call Hall's distance from the center of campus, however, does put the shop at a small disadvantage.

"Everybody on this side [of campus] knows we're here," Westgate said. "[The problem is] the people on the other part, because I've had people who have gone to school here and never knew it was here for five years."

Marketing solely through Facebook and word of mouth, Westgate says it's the ice cream that keeps customers coming back.

Michael Paph, assistant supervisor for K-State Plumbing and Facilities, said he goes to Call Hall not for the ice cream, but for the food.

"It's mostly more convenient and it is cheaper than going somewhere else," Paph said. "The menu here is varied enough that it works for me. For the price, it's not worth making a lunch every day."

Students and faculty can also benefit by loading Cat Cash onto their student IDs, which can garner discounts at various locations. For information on Cat Cash, visit union.k-state.edu/services/ cat-cash. A listing of all K-State campus businesses can be found at *union.k-state.edu*.

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